



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser** Pol/C Mack/R/Sen/FL (16856)  
**Agency** McLaughlin & Associates (2813)  
**Buyer** CAMPBELL, MARIANNE  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Federal Candidate (1067)  
**Brand** CONNIE MACK/SENATE (136033)  
**Acct Types** National/Political  
**Est/Headline** 425/06296776  
**Demo**  
**Revision**  
**Comments** CONNIE MACK/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 635743  
**Inv Date** 9/30/2012  
**Terms** Net 30  
**Contract** 328934  
**Bill Type** Standard  
**Period** 8/27/2012 - 9/30/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/1/2012 4:51:25PM

**McLaughlin & Associates**  
**566 South Route 303**  
**Blauvelt, NY 10913**

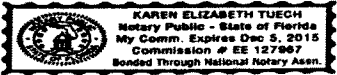
AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	08/28/12 6:14PM (Tu)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	08/29/12 6:00PM (We)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	08/30/12 6:12PM (Th)	00:30	CMFR0823H	\$3700.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	08/31/12 5:59PM (Fr)	00:30	CMFR0823H	\$3700.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$14,800.00
Commission	(\$2,220.00)
Net Total	\$12,580.00

Total Spots 4

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.